

TLUXE/SET011-2011

Date 17 February 2011

Subject Operating results for the year 2010.

To Managing Director The Stock Exchange of Thailand

Thai Luxe Enterprises Public Company Limited (“the Company”) would like to inform the results of the company performance for the year 2010, comparing to the year 2009 which are reviewed by certified public accountant as follows

The company's operation results for the year 2010 show the net profit is Baht 236.597 million or Baht 0.624 per share, the operation increased over 20% compare to the same period of year 2009 show the net profit is Baht 109.984 million or Baht 0.318 per share. The reason was

1. Sales Revenue increased 16.46% and lower selling and administrative expenses.
2. Efficiency in purchasing raw material management by entering forward contract to purchase of the main raw materials such as soy bean meal and wheat flour until the end of this year, which causes lower ratio in cost of goods to sales.

Please be informed accordingly.

Sincerely Yours,

Miss Arporn Seneepakornkai

Bangkok Office Manager